

What to Expect from the Hirematic Platform

Hiring with our omnichannel solution is as easy as **1, 2, 3!**

Changing a process as fundamental as how you post job ads and receive applications can feel daunting. To put your mind at ease, here's a step-by-step look at our process so you know exactly what you can expect when using our recruitment marketing platform.



Stage 1: Getting Started

What to Expect:

- ➔ Meet with one of our hiring experts to discuss your recruitment goals, budget, and timeline
- ➔ Agree on some basic metrics and KPIs (how much you want to spend or how many applications you need)

What Not to Expect:

Claustrophobic long-term contracts or hefty upfront payments for our service (we don't do either!)



Stage 2: Posting Your Ads

What to Expect:

- ➔ Integrate your ATS with the Hirematic platform (it usually takes about a week)
- ➔ [Craft your job ad](#) (or ads) the way you usually do
- ➔ Use our dashboard to set up recruitment campaigns, improve job titles and targeting, and set your budget
- ➔ Post your ad(s) across job boards, social media platforms, and other sites from our dashboard

What Not to Expect:

Extra work – No need to manage separate accounts for different job boards or post your ad multiple times. Our centralised platform means your job is one and done!



Stage 3: Results!

What to Expect:

- ➔ Receive all applications in real-time via your ATS or CRM
- ➔ Spend the time you saved on posting ads to focus on filling vacancies quickly and efficiently

What Not to Expect:

Wasted job marketing spend – our AI-powered platform optimises your recruitment marketing spend to deliver a higher ROI than job boards can provide!



But How Does **Hirematic** Do It?

Hirematic's omnichannel platform uses the power of AI to improve ROI, centralise hiring, and drive recruitment growth for your organisation.

More applications, faster results, and a better return on your recruitment marketing budget – all without lengthy contracts, new tools to learn or hidden fees? How do we do it?



Performance-Based Optimisation

The Hirematic platform uses powerful algorithms and machine learning to optimise your recruitment ROI:

- ➔ Recommending titles that will appeal to more applicants
- ➔ Targeting candidates in the right locations for your job
- ➔ Optimising spend based on performance data to maximise the return on your recruitment budget



One Centralised Dashboard

Our omnichannel platform lets you reach candidates across job boards and social media platforms with a single ad, posted once. No need to track campaign performance, spending, or applications across multiple channels.

Better still, Hirematic's recruitment marketing platform integrates directly with your ATS, so there's no need to implement new systems or train on new platforms.



Insights for Data-Driven Hiring Decisions

Every recruitment campaign you run is full of valuable data that can help you make data-driven hiring decisions that drive growth for your business – if you can unlock it.

All your data is aggregated into easily digestible insights, recommendations, tables, and graphs in the Hirematic platform.

Ready to Get Started?

Contact our job ad experts to start reaping the benefits of our advanced job ad solution.

✉ hello@hirematic.com

🌐 www.hirematic.com