

What to Expect When You Book a  HIREMATIC Demo

Supercharge Your Hiring Strategy!

Discover just how far your job ads can go with Hirematic's omnichannel recruitment marketing platform.



Centralise hiring campaigns



Optimise recruitment budget ROI



Drive growth with actionable insights

Hirematic's AI-powered dashboard has done all this – and more – for companies across Europe and around the world.

How can it work for you?

Join us for a no-obligation demo to discover what so many of our customers already know.



Experience the **power** of Hirematic firsthand

We could spend ages telling you about the ways our platform will **improve your recruitment processes** and how **easy and intuitive it is to use** – but the best way for you to understand the benefits Hirematic offers is to see the platform for yourself.

1,606

applications in 16 weeks

35%

reduction in CPA

€13,000

saved on recruitment

* Actual results that [Ferrero Group](#) achieved with Hirematic



What to expect when you book a demo

First things first: you'll **connect with one of our recruitment technology experts** so they can learn a little about your organisation and your hiring needs and challenges. Once they have a clear picture of your recruitment goals, they'll design a customised demo to answer all your questions. Here's the kind of information you'll need to provide:

- ➔ What recruitment problem you're trying to solve
- ➔ Industry, location
- ➔ Hiring needs
(# of vacancies per month/by X deadline)
- ➔ Recruitment budget
- ➔ Platforms you currently use to advertise jobs

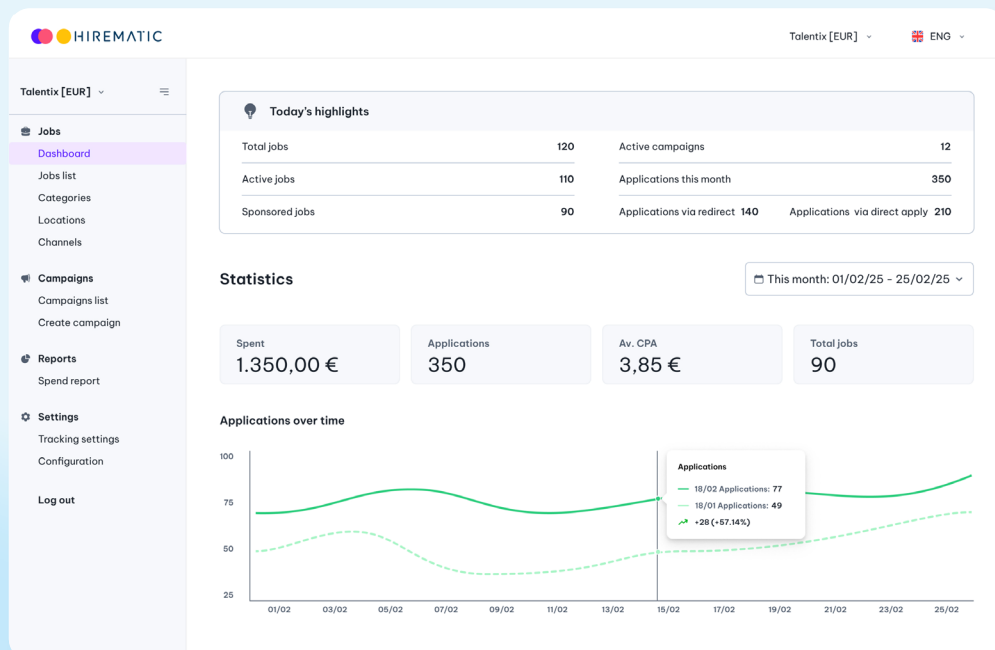
On to the platform: You're not here for a lesson in back-end technology – you want to see what you can do with Hirematic!



Stage 1: The jobs dashboard

This portal puts all the information you need to monitor, analyse, or control spending at your fingertips – ensuring you always pay the **lowest reasonable price** for applications and maintain **total control and visibility** of your recruitment spending.

- ➔ Dig deep into **customisable views** to sort by industry, location, or ad channel for enhanced analysis or reporting
- ➔ Start or stop spending on any job listing with a single click
- ➔ Track cost per applicant, shortlist, or hire to **optimise your recruitment efforts**

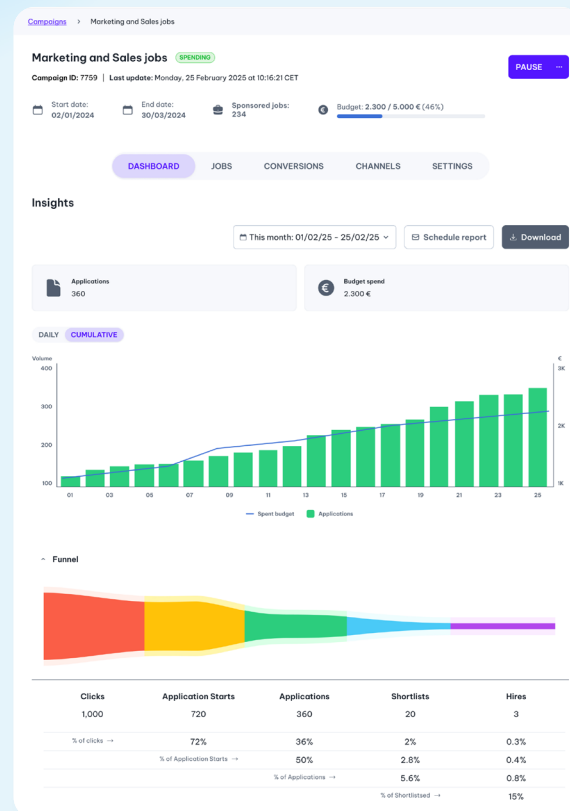




Stage 2: The campaign dashboard

The campaign dashboard offers a simple, intuitive way to **create, edit, and monitor hiring campaigns** using metrics that matter most to your team and **automatically optimise ad performance** with built-in tools to enhance job titles, leverage geotargeting, or display salary ranges.

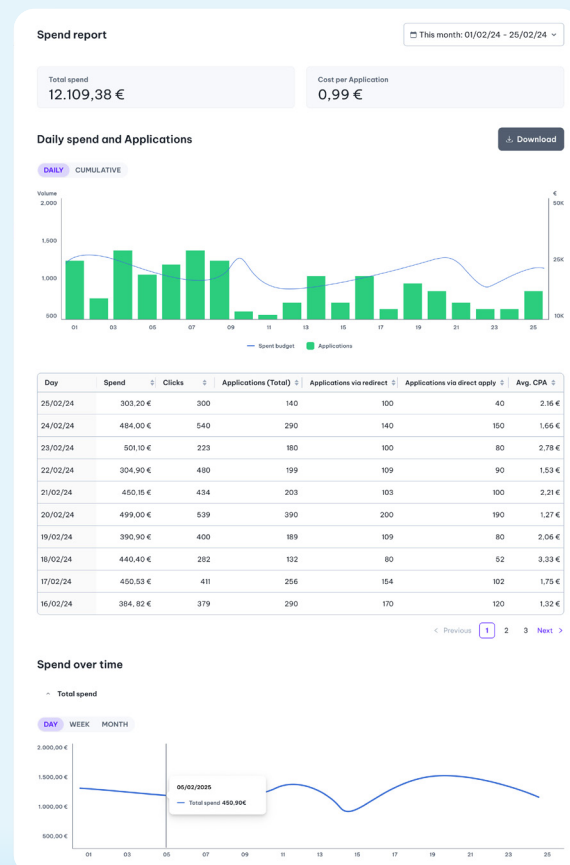
- ➔ **Make data-driven decisions** with easy access to trends in performance, spending, and hiring goals
- ➔ **Reach candidates quickly** with customised omnichannel campaigns created in just a few clicks – choose channels, optimisation metrics, screening questions, and budget, and you're away



Stage 3: Reports and insights

Making it easy to create, distribute, and track recruitment campaigns is only the first part of how Hirematic improves hiring. Your demo experience will also include a walk-through of some of the different types of reports Hirematic helps you generate to better understand campaign performance and facilitate data-driven recruitment decisions. These can include:

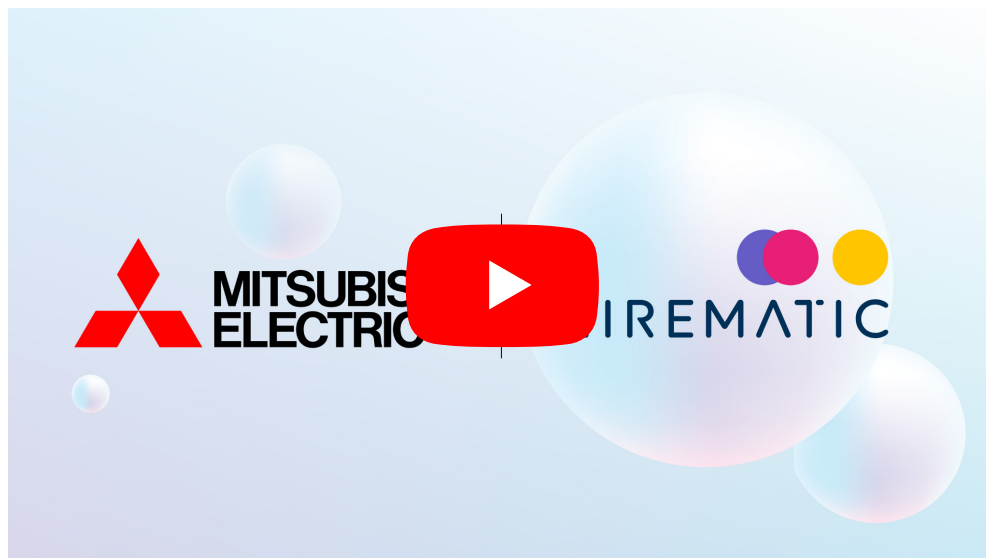
- ➔ Cost per application vs. cost per hire
- ➔ Ad performance by platform
- ➔ Spending trends over time
- ➔ Custom reports based on your needs





Stage 4: Use cases

The best way for us to showcase the power of the Hirematic platform is to show you the results other users have been able to achieve. You'll explore the ads, data, and analysis of previous campaigns run on Hirematic for a clear demonstration of how we deliver more applicants, faster, and at the best reasonable cost per hire.



1,000
applicants in one month

10x
increase in applications

€50,000
saved on recruitment

*Actual results that [Mitsubishi Electric](#) achieved with Hirematic



Stage 5: Q&A session

Your Hirematic demo isn't over until you say it's over. At this point, you'll have the opportunity to ask any questions you still feel haven't been fully answered. Our goal is to make sure you feel completely confident that Hirematic can deliver on our promises to streamline and improve your recruitment efforts.

Book a Demo